

# MSPA Board Agenda: October 6, 2011

Call to Order

President's Message

Approval Of Minutes from September 1, 2011 - with correction offered by Jackie Bartlow

## Associated Organization/Agency Reports (as needed):

- Glendale Redevelopment Agency, J. Bartlow
- Glendale Police Department, M. Zakarian
- Montrose-Verdugo City Chamber of Commerce, M. Clarke

Invited Guests Forum: At this time only those persons who have confirmed placement on the agenda by contacting the Board President or Executive Director in advance of the meeting may make their presentation. Unless otherwise agreed, time is limited to five minutes per invited guest. The Board may choose to respond at this time or may decide to take matters under advisement for discussion.

- Bruce Meyer, property owner
- Starbucks representative (if present)
- Kim Mekelburg, CV Weekly

MSPA Members' Forum: MSPA members may address the Board with their concerns; five-minute time limit applies; The Board may choose to respond at this time or may decide to take matters under advisement for discussion.

## Committee Reports (as needed) :

- Advertising
- Promotions
- Events
- Personnel: recording of external Board vote to hire Promotional Coordinator
- Finance: meeting date to be determined
- Harvest Market
- Seasonally-formed Committees as needed

## Executive Director Report

- update on Market permits
- recommendation to enhance Holiday lighting & décor program update
- MSPA members email information postcard

## Old Business

- Committees Recap & Board appointment confirmation of Committee members

## New Business

- Sparr Heights request to enhance traffic island at Verdugo
- Associate Member addition: Dale Ellwein, Standing Tall Chiropractic

## Motion to Adjourn